## BOUGARTCHEV — MOYNE

## WHITE COLLAR CRIME

## Criminal competition and consumer law

Our lawyers frequently advise industrial groups and their officers on all types of criminal competition and consumer law matters.

- We defended the interests of the French subsidiary of a German group in the construction sector before the French consumer fraud authorities (DGCCRF) in connection with the discovery that one of its products was not in compliance with a technical standard.
- We defended the interests of an industrial company in connection with an investigation carried out by the DGCCRF concerning misleading commercial practices.
- We defended the interests of an officer of a company that specialises in the distribution of beef in a case alleging false information about the material qualities thereof, and obtained a dismissal of the charges.
- Represented an administrative public establishment in the health sector in connection with a dispute with an association in the same sector that falsely claimed to be affiliated with it.
- We defended the interests of a syndicate of animal flour manufacturers in the "mad cow" case, and obtained a dismissal of the charges.
- We defended the interests of a leading agri-food group in a case alleging false information about the material qualities of dairy products, and obtained a dismissal of the charges.
- We defended the interests of a leading agri-food group in a case alleging false information about the material qualities of cheeses, and obtained a dismissal of the charges.
- We defended the interests of a leading agri-food group in a case alleging false information about the material qualities of crème de cassis, and obtained the cancellation of the proceedings.
- We defended the interests of a leading agri-food group in a case alleging false information about the material qualities of boxed milk, and obtained a lenient decision.
- We defended the interests of a leading cigarette manufacturer in various cases alleging violations of the Evin Act during various sporting events in France and Monaco.
- We defended the interests of a leading cigarette manufacturer in various cases alleging violations of the Evin Act on the grounds of point-of-sale advertising.
- We defended the interests of a leader in the packaging sector that was prosecuted on the grounds of deceptive advertising and wrongful use of a qualification certificate or certification, and were able to have the case dropped.
- We defended the interests of a leading cigarette manufacturer in various cases alleging violations of the Evin Act on the grounds of the content of health warnings on cigarette packs.
- We participated in the defence of the interests of a leading French airline which was prosecuted in the United States on the grounds of illicit concerted practices, for which it was exonerated after several international letters rogatory were issued that raised difficulties under the French Blocking Statute.
- We defended the interests of a major insurance company in an action filed by an association before the Anti-Discrimination Authority on the grounds of allegedly discriminatory sales practices, and obtained its exoneration.
- We represented a leading luxury goods group in connection with various matters alleging deceptive advertising and/or breaches of the Toubon Act.
- We provided legal advice on the French law provisions governing the labelling of cosmetics to a leader in the cosmetics sector.
- We provided advice to a leading French bank on the risks of indictment on the grounds inter alia of participation in illicit anti-competitive practices due to alleged manipulations of the money market reference rate.